

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 36.848896 Longitude: -76.025259

Hilltop Plaza Virginia Beach, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	13,338	63,606	139,948
	Population Est 25Q1	13,345	63,715	140,267
	Population Est 24Q4	13,362	63,805	140,455
	Population Est 24Q3	13,418	63,949	140,468
	Population Est 24Q2	13,439	63,835	140,305
	Population Est 24Q1	13,459	63,966	140,464
	Population Est 23Q4	13,403	63,468	139,630
	Population Est 23Q3	13,432	63,617	139,804
	Population Est 23Q2	13,464	63,502	139,722
	Population Fcst	13,024	63,099	138,509
	2010 Census Population	14,310	63,291	139,990
	2000 Census Population	15,475	64,752	144,823
	1990 Census Population	14,968	64,435	141,569
	Current Year Daytime Population	13,708	72,466	183,397
	Average Seasonal Population	107	2,647	5,651
	Historical Annual Growth, 1990 – 2000	0.33%	0.05%	0.23%
	Historical Annual Growth, 2000 – 2010	-0.78%	-0.23%	-0.34%
	Estimated Annual Growth, 2010 – CY	-0.48%	0.03%	0.00%
	Projected Annual Growth, CY to Y5	-0.48%	-0.16%	-0.21%
	Group Qtrs Est	112	1,374	2,082
Transient Est Average Last 4 Qtrs	0	16,399	22,587	
Households	Current Year Estimated Households	6,044	27,986	57,201
	Households Est 25Q1	6,045	28,020	57,304
	Households Est 24Q4	6,053	28,068	57,391
	Households Est 24Q3	6,079	28,130	57,403
	Households Est 24Q2	6,093	28,077	57,324
	Households Est 24Q1	6,100	28,138	57,403
	Households Est 23Q4	6,076	27,904	57,021
	Households Est 23Q3	6,086	27,971	57,102
	Households Est 23Q2	6,103	27,901	57,048
	Households Fcst	5,903	27,794	56,666
	2010 Census Households	6,381	27,191	56,009
	2000 Census Households	6,617	27,439	56,124
	1990 Census Households	6,181	25,644	51,636
	Historical Annual Growth, 1990 – 2000	0.68%	0.68%	0.84%
	Historical Annual Growth, 2000 – 2010	-0.36%	-0.09%	-0.02%
	Estimated Annual Growth, 2010 – CY	-0.37%	0.20%	0.15%
	Projected Annual Growth, CY to Y5	-0.47%	-0.14%	-0.19%
	Population per Household	2.19	2.22	2.41

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Hilltop Plaza Virginia Beach, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.3%	3.4%	3.5%
	HH Income \$250,000 to \$499,999	1.6%	4.1%	4.2%
	HH Income \$200,000 to \$249,999	3.8%	9.6%	9.9%
	HH Income \$175,000 to \$199,999	2.9%	4.7%	5.0%
	HH Income \$150,000 to \$174,999	5.5%	7.0%	6.9%
	HH Income \$100,000 to 149,999	21.2%	18.3%	18.6%
	HH Income \$75,000 to 99,999	12.2%	12.2%	12.5%
	HH Income \$50,000 to 74,999	22.8%	17.9%	17.1%
	HH Income \$35,000 to 49,999	10.4%	7.3%	7.7%
	HH Income \$25,000 to 34,999	6.3%	4.3%	4.9%
	HH Income \$15,000 to 24,999	5.3%	4.2%	3.9%
	HH Income \$0 to 14,999	6.6%	6.8%	5.9%
	Average Household Income	\$104,755	\$138,284	\$139,629
	Median Household Income	\$73,391	\$93,658	\$95,976
	Per Capita Income	\$47,974	\$62,117	\$57,884
	Average Disposable Income	\$76,110	\$96,530	\$97,930
	Median Disposable Income	\$62,807	\$79,099	\$80,800
	Discretionary HH Income Over \$150,000	4.1%	12.3%	13.5%
	Discretionary HH Income \$125,000 to \$149,999	3.1%	7.4%	6.7%
	Discretionary HH Income \$100,000 to \$124,999	4.6%	7.9%	8.2%
	Discretionary HH Income \$75,000 to \$99,999	12.0%	12.1%	12.5%
	Discretionary HH Income \$50,000 to \$74,999	18.2%	17.0%	18.0%
	Discretionary HH Income \$25,000 to \$49,999	32.1%	24.9%	23.5%
	Discretionary HH Income Under \$25,000	25.8%	18.4%	17.5%
	Average Discretionary HH Income	\$53,168	\$72,829	\$74,976
	Median Discretionary HH Income	\$43,285	\$59,015	\$62,336
	Householder White – Count	3,761	20,021	39,485
	Median HH Income	\$80,944	\$102,542	\$106,181
	Average HH Income	\$91,324	\$109,545	\$111,919
	Householder Black or African-American – Count	991	3,232	7,452
	Median HH Income	\$70,312	\$66,568	\$64,759
	Average HH Income	\$74,115	\$73,228	\$74,042
	Householder Hispanic – Count	511	1,728	3,671
Median HH Income	\$54,925	\$90,187	\$90,474	
Average HH Income	\$70,753	\$98,741	\$101,016	
Householder Asian or Pacific Islander – Count	195	891	2,254	
Median HH Income	\$108,174	\$126,967	\$121,661	
Average HH Income	\$102,589	\$120,375	\$119,119	
Householder Other or Pacific Islander – Count	586	2,114	4,338	
Median HH Income	\$59,325	\$83,313	\$80,896	
Average HH Income	\$75,459	\$93,238	\$92,924	

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Gender	Male Population	6,396	31,346	68,593
	Female Population	6,943	32,261	71,354
Total Population by Age	Count of Pop 0 to 4 years	1,019	3,916	8,349
	Count of Pop 0 to 7 years	1,334	5,140	11,416
	Count of Pop 5 - 13	1,357	5,758	13,692
	Count of Pop 14 - 18	577	2,873	6,692
	Count of Pop 19 - 22	537	3,026	6,910
	Count of Pop 22 - 25	376	2,296	5,212
	Count of Pop 25 - 29	1,179	4,488	9,470
	Count of Pop 30 - 34	1,461	5,333	10,850
	Count of Pop 35 - 39	1,212	4,759	10,066
	Count of Pop 40 - 44	946	4,179	9,242
	Count of Pop 45 - 59	1,983	10,960	24,125
	Count of Pop 60 - 74	1,791	11,077	24,336
	Count of Pop 75 - 84	644	3,795	8,363
	Count of Pop 85+	255	1,148	2,641
	% of Pop 0 to 4 years	7.6%	6.2%	6.0%
	% of Pop 0 to 7 years	10.0%	8.1%	8.2%
	% of Pop 5 - 13	10.2%	9.1%	9.8%
	% of Pop 14 - 18	4.3%	4.5%	4.8%
	% of Pop 19 - 22	4.0%	4.8%	4.9%
	% of Pop 22 - 25	2.8%	3.6%	3.7%
	% of Pop 25 - 29	8.8%	7.1%	6.8%
	% of Pop 30 - 34	11.0%	8.4%	7.8%
	% of Pop 35 - 39	9.1%	7.5%	7.2%
	% of Pop 40 - 44	7.1%	6.6%	6.6%
	% of Pop 45 - 59	14.9%	17.2%	17.2%
	% of Pop 60 - 74	13.4%	17.4%	17.4%
	% of Pop 75 - 84	4.8%	6.0%	6.0%
	% of Pop 85+	1.9%	1.8%	1.9%
Median Age	35.7	39.3	39.4	
Average Age	38.0	40.8	40.7	
Male Population by Age	% of Pop 0 to 4 years	8.1%	6.4%	6.2%
	% of Pop 5 - 13	10.7%	9.5%	10.2%
	% of Pop 14 - 18	4.7%	4.9%	5.1%
	% of Pop 19 - 22	4.4%	5.3%	5.3%
	% of Pop 22 - 25	3.1%	4.1%	4.1%
	% of Pop 25 - 29	9.6%	7.5%	7.2%
	% of Pop 30 - 34	11.4%	8.7%	8.1%
	% of Pop 35 - 39	9.2%	7.6%	7.3%
	% of Pop 40 - 44	6.9%	6.5%	6.6%
	% of Pop 45 - 59	14.9%	17.0%	16.9%
	% of Pop 75 - 84	3.8%	5.1%	5.1%
	% of Pop 60 - 74	11.9%	16.3%	16.5%
	% of Pop 85+	1.2%	1.2%	1.3%
	Median Age	34.1	37.5	37.6
Average Age	36.1	39.3	39.3	

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	% of Pop 45 - 59	14.9%	17.5%	17.5%
	% of Pop 60 - 74	14.9%	18.5%	18.2%
	% of Pop 75 - 84	5.7%	6.8%	6.8%
	% of Pop 85+	2.6%	2.4%	2.4%
	Median Age	37.4	41.3	41.2
Average Age	39.8	42.3	42.0	
Race	Count of White	8,541	45,841	96,018
	Count of Black or African-American	2,683	8,040	20,412
	Count of Asian or Pacific Islander	520	2,361	6,622
	Count of Other races	1,594	7,365	16,895
	White	64.0%	72.1%	68.6%
	Black or African American	20.1%	12.6%	14.6%
	Asian	3.9%	3.7%	4.7%
	Other Races	11.9%	11.6%	12.1%
Language Spoken	Speak English at Home	91.3%	90.1%	89.1%
	Speak Spanish at Home	2.9%	3.5%	4.3%
	Speak French or French Creole at Home	0.5%	0.6%	0.4%
	Speak German at Home	0.2%	0.3%	0.4%
	Speak Other Indo-European Languages at Home	1.4%	1.8%	1.3%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.9%	0.5%
	Speak Chinese at Home	0.6%	0.5%	0.6%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.1%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.2%	0.4%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	1.7%	1.0%	1.7%
	Speak Other Language at Home	0.8%	0.7%	0.6%
Hispanic	Hispanic Population	1,055	5,175	11,775
	Hispanic Population Percent	7.9%	8.1%	8.4%
	Mexican	33.1%	43.3%	38.0%
	Puerto Rican	29.6%	23.0%	28.8%
	Cuban	3.5%	5.0%	3.3%
	Dominican	3.5%	3.5%	3.3%
	Central American	11.5%	6.6%	7.1%
	South American	7.8%	10.2%	13.0%
	Other Hispanic	11.1%	8.4%	6.6%
	2000 Hispanic Population Percent	6%	4%	4%
	1990 Hispanic Population Percent	4%	3%	3%

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Ancestry	American (percent of total population)	5.1%	6.0%	5.9%
	American	4.7%	5.6%	5.5%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
	Asian (percent of total population)	1.5%	1.6%	2.1%
	Chinese	0.3%	0.4%	0.5%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.5%	0.6%
	South East Asian (ie. Vietnamese)	0.3%	0.3%	0.5%
	Other Asian	0.4%	0.2%	0.2%
	European (percent of total population)	27.6%	36.4%	33.5%
	British	5.7%	8.1%	8.2%
	Dutch	0.2%	0.4%	0.4%
	French	0.8%	1.5%	1.3%
	German	5.7%	6.8%	6.2%
	Italian	3.0%	4.0%	3.3%
	Polish	1.7%	1.5%	1.3%
	Scandinavian	0.9%	1.5%	1.4%
	Scotch/Irish	7.5%	9.3%	8.2%
Other European (ie. Greek/Russian)	2.1%	3.5%	3.2%	
Middle Eastern	0.3%	0.5%	0.6%	
Other Ancestry	15.9%	15.2%	15.2%	
Unclassified Ancestry	19.4%	17.2%	16.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	9,472	45,738	99,093
	Elementary (0 to 8)	2.8%	2.1%	2.0%
	Some High School (9 to 11)	3.6%	3.5%	3.3%
	High School Graduate (12)	24.9%	18.0%	20.2%
	Some College (13 to 16)	23.4%	20.0%	21.8%
	Associates Degree Only	12.4%	9.5%	9.8%
	Bachelors Degree Only	19.5%	28.1%	25.8%
	Graduate Degree	13.3%	18.9%	17.0%
	% College (4+)	32.8%	47.0%	42.8%
Household Type	Total Households – count	6,044	27,986	57,201
	One Person HHs – count	2,198	9,492	16,418
	Family HHs – count	3,105	15,424	35,535
	Married Couple – count	2,088	11,418	26,189
	w/own children – count	752	4,088	9,829
	w/out own children – count	1,336	7,329	16,360
	Male Householder – count	354	1,127	2,437
	Female Householder – count	662	2,879	6,909
	Non-Family Households – count	741	3,071	5,248
	1 Person Household	36.4%	33.9%	28.7%
	2 Person Household	32.4%	34.7%	34.5%
	3 Person Household	15.2%	14.6%	16.3%
	4 Person Household	10.0%	10.7%	12.7%
	5 Person Household	3.9%	4.2%	5.2%
6 Person Household	1.5%	1.2%	1.7%	
7+ Person Household	0.5%	0.7%	0.9%	
% Households With Children	21.7%	22.0%	25.7%	

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Hilltop Plaza Virginia Beach, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	6,404	30,439	61,922
	Owner Occupied Percent	38.9%	48.4%	55.6%
	Renter Occupied Percent	55.5%	43.5%	36.8%
	Vacant Housing Percent	5.6%	8.1%	7.6%
	Total Housing Units (Census 2000)	6,867	29,284	59,808
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.5%	10.3%	11.3%
	Property Value \$750,000 to \$999,999	8.8%	16.2%	11.7%
	Property Value \$500,000 to \$749,999	14.7%	21.7%	18.7%
	Property Value \$400,000 to \$499,999	13.9%	9.7%	13.3%
	Property Value \$300,000, to \$399,999	30.8%	15.9%	19.2%
	Property Value \$200,000 to \$299,999	13.0%	10.2%	12.1%
	Property Value \$150,000 to \$199,999	7.4%	2.4%	2.4%
	Property Value \$100,000 to \$149,999	1.4%	1.4%	1.5%
	Property Value \$60,000 to \$99,999	1.0%	0.6%	0.7%
	Property Value \$40,000 to \$59,999	0.1%	0.2%	0.6%
	Property Value \$0 to \$39,999	1.3%	1.3%	1.5%
	Median Home Value	\$383,918	\$595,464	\$490,503
Wealth per Household	\$0 and under - percent	19.3%	17.8%	17.3%
	\$1 to \$4999 - percent	9.8%	8.6%	8.3%
	\$5k to \$9999 - percent	5.2%	4.6%	4.5%
	\$10k to \$24999 - percent	6.9%	6.4%	6.3%
	\$25k to \$49999 - percent	6.9%	6.7%	6.8%
	\$50k to \$99999 - percent	9.9%	9.9%	10.1%
	\$100k to \$249999 - percent	16.9%	17.6%	18.0%
	\$250k to \$499999 - percent	12.0%	13.1%	13.4%
	\$500k+ - percent	13.1%	15.2%	15.4%
	Median HH Wealth	\$59,685	\$79,351	\$83,850
	Avg HH Wealth	\$217,456	\$243,430	\$247,291
Economic Viability	Economic Viability Local	278	285	278
	Economic Viability Indexed	100	103	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,503	35,919	76,206
	Managerial/Executive	17.1%	21.1%	19.7%
	Professional Specialty	22.4%	28.8%	28.7%
	Healthcare Support	2.2%	2.3%	2.6%
	Sales	8.5%	10.6%	9.6%
	Office & Administrative Support	12.3%	9.0%	9.4%
	Protective Service	2.7%	1.5%	1.7%
	Food Preparation	9.8%	5.7%	6.5%
	Building Maintenance & Cleaning	4.9%	4.1%	3.2%
	Personal Care	2.5%	2.5%	2.9%
	Farming, Fishing, & Forestry	0.7%	0.2%	0.1%
	Construction	7.8%	6.6%	6.3%
	Production & Transportation	9.2%	7.7%	9.3%
	Percent White Collar Workers	62.4%	71.8%	70.0%
	Percent Blue Collar Workers	37.6%	28.2%	30.0%

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	Agriculture/Mining/Construction	6.7%	7.4%	6.6%
	Manufacturing	6.3%	5.0%	6.0%
	Transportation	4.5%	4.1%	4.1%
	Information	0.7%	1.4%	1.5%
	Wholesale/Retail	16.3%	12.9%	12.4%
	Finance, Insurance, Real Estate	5.9%	8.2%	7.8%
	Professional Services	7.0%	10.2%	9.7%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	5.2%	4.8%	4.0%
	Educational Services	23.1%	23.3%	24.7%
	Entertainment Services	13.9%	11.6%	11.2%
	Other Professional Services	4.3%	4.4%	4.9%
	Public Administration	6.0%	6.4%	7.1%
Vehicles per HH	No Vehicles	7.8%	6.2%	5.4%
	1 Vehicle	41.7%	35.9%	32.2%
	2 Vehicles	36.0%	39.5%	41.9%
	3 or more vehicles	14.4%	18.4%	20.5%
	Average Number of Vehicles	1.59	1.75	1.85
Change	Births (last 12 months)	174	702	1,525
	Deaths (last 12 months)	99	547	1,223
	Migration (last 12 months)	-171	-366	-610
Work place	Workplace Establishments	811	3,432	6,222
	Workplace Employees (FTE)	7,575	34,107	100,638